

Council Bluffs Public Library  
Teen Summer Game 2013 Stats & Observations

Attendance for Teen Programming: 2,508

Number of Programs Offered: 50

Number of Teens Registered for the Teen Summer Game: 277

Participation Rate: 93%

(Note: Although we had a decline in the total number of teens registered for the reading portion of our summer activities, with our move to online tracking, we increase our participation rate over previous years by nearly 40%.)

Cost of Teen Summer Programs (events only): \$451.80; 18 cents per program attendee

Cost of prizes for Teen Summer Game: \$180; 65 cents per registered teen

Donations received from community in cash: \$800

(Note: The Adult Department utilized \$200 in donations, the Teen Department utilized \$600. More than 200 businesses were solicited for donations by mail.)

Donations received from community in coupons for services: \$2,000

Total Cost for Summer Events & Prizes: \$631.80

Total Cost to Library: \$31.80

(Note: This additional cost was covered by Memorial Accounts used to pay for Library programming.)